35th AIA
Sandcastle Competition

SPONSOR GUIDELINES

AIA Houston

Site & Site Access

1. Sponsors are responsible for obtaining and installing a tent at their site.

- The AIA will have a discounted tent vendor available to place an order.
- Additional tents are allowed only within the sponsorship level beach plot.
- You may set up early but never the day or night before. Exception: tent set up is allowed one day early.

2. Signage and giveaways

- Sponsors furnish their own signs.
- Company name, flags are allowed as long as it does not intrude upon your neighboring sponsor's site.
- The Main Banners and signs at your site are allowed to have the company name only. Interior tent signage of sub sponsors is allowed including product line.
- Take your signs with you at the end of the day, the tent company will not save anything attached to their tents or equipment.
- Trinkets, cozies, Frisbees, towels and other giveaways are allowed.
- Food and drinks.
    - » Giving food and drink to individuals wearing the event wristband is allowed.
    - » Giving ANY food and drink to the general public without a wristband is not allowed
    - » Alcohol beverages may be consumed within the premises of the tent
- Public access to your site is up to you, you may have a policy of wristbands only access to your site.
- Access to your site by officials and participants with wristbands is encouraged.
- Wristbands are only sold to registered participants never to the general public. You may order extra wristbands for your guests.
- Bring a valid ID and wear your wristband if you wish to receive free beer from the beer tents.

3. Sponsors shall recycle plastic and aluminum within their own tent and are responsible for proper removal of all loose trash, equipment, etc. from their site at the end of the event.

4. Parking

- Free parking passes are given to sponsors according to their sponsorship level. Additional vehicles will be charged to park.
- Try to arrive early to park directly behind your site in order to make set up easier. Setup is between 6:30am and 9:30am.

5. Trailers that are used for material storage or barbeque pits must be detached from their vehicle and parked behind or within the team plot in a manner that does not hinder or intrude upon adjacent sites or flow of traffic.

- Take coals with you; do not bury them in the sand.
- Propane is allowed for BBQ only.

6. ATVs (All Terrain Vehicles) are not allowed.

7. No fossil fuel generators allowed for any purpose. We are increasing our effort in being environmentally responsible by not allowing the use of generators. The concern is not only accidental fuel spills along the edge of the beach and in the surf, but also noise and potential burns.

NEW CATEGORIES IN 2022!!!

FYI:

(Below is what the sandcastle builders do)

RETURNING OVERALL CATEGORIES

(These Awards have not changed)
Each team is automatically entered in each of the Overall Categories listed below:

- **Gold Bucket** (1st Place)
- **Silver Shovel** (2nd Place)
- **Bronze Shovel** (3rd Place)
- **AIA College Challenge** (awarded only to university student teams)
- **Team Signage**
- **Team T-Shirt**
- **Costume**
- **Public Favorite**
- **Greatest Feat of Structural Ingenuity**
- **Most Sustainable Team**
  (All teams will receive a sustainable rating from a team of judges rating everything from water delivery systems to recycling efforts and formwork. The team with the highest score will receive an award. Stay tuned for more details.)

NEW THEME BASED CATEGORIES

Each Team is permitted to enter only ONE of the Theme Based Categories listed below.

- **Americana**
  Route 66, Mid-Century Americana
- **Architectural Icon**
- **Kidtastic!**
  Board Games
- **NASA JSC 60th Anniversary: Space Race**
- **Pop Culture**
  Foodies and Selfies-Socail Media, “What’s Your Hashtag”
- **Traditional Castle**